

# SUPPLY CHAIN & LOGISTICS ("SCL") SOFTWARE MARKET REPORT

September 2025

NEW YORK | LONDON | LOS ANGELES | PARIS | MUNICH SAN FRANCISCO | BERLIN | DUBAI



# DRAKE STAR'S PROVEN TRACK RECORD IN SUPPLY CHAIN & LOGISTICS TECHNOLOGY







Procurement Software













































Drake Star Securities LLC is regulated by FINRA and is a member of SIPC. All securities in the UK, are transacted through Drake Star UK Limited (FRN 942020) an appointed representative of Kession Capital Ltd (FRN 582160) which is authorized and regulated by the Financial Conduct Authority.

- (1) Led by partner prior to joining Drake Star
- (2) Apax Digital Growth + Summit Partners led with participation from DTCP Growth and Digital Transformation Capital Partners

# DRAKE STAR'S SUPPLY CHAIN & LOGISTICS SOFTWARE COVERAGE TEAM

## GLOBAL EXPERTISE WITH LOCAL PRESENCE



Erik Hansen
Partner
New York
+1 650 521 3480
erik.hansen@drakestar.com



Jimmy Canner
Partner
New York
+1 610 223 3133
jimmy.canner@drakestar.com



Gaby Silvestris
Partner
London
+44 777 305 2247
gabby.silvestris@drakestar.com



Julian Riedlbauer
Partner
Berlin
+49 172 661 5759
julian.riedlbaur@drakestar.com

# **SENIOR LEADERSHIP**



GREGORY BEDROSIAN

Managing Partner & CEO, Member of the Executive Committee

New York
+1 203 524 5652
gregory.bedrosian@drakestar.com

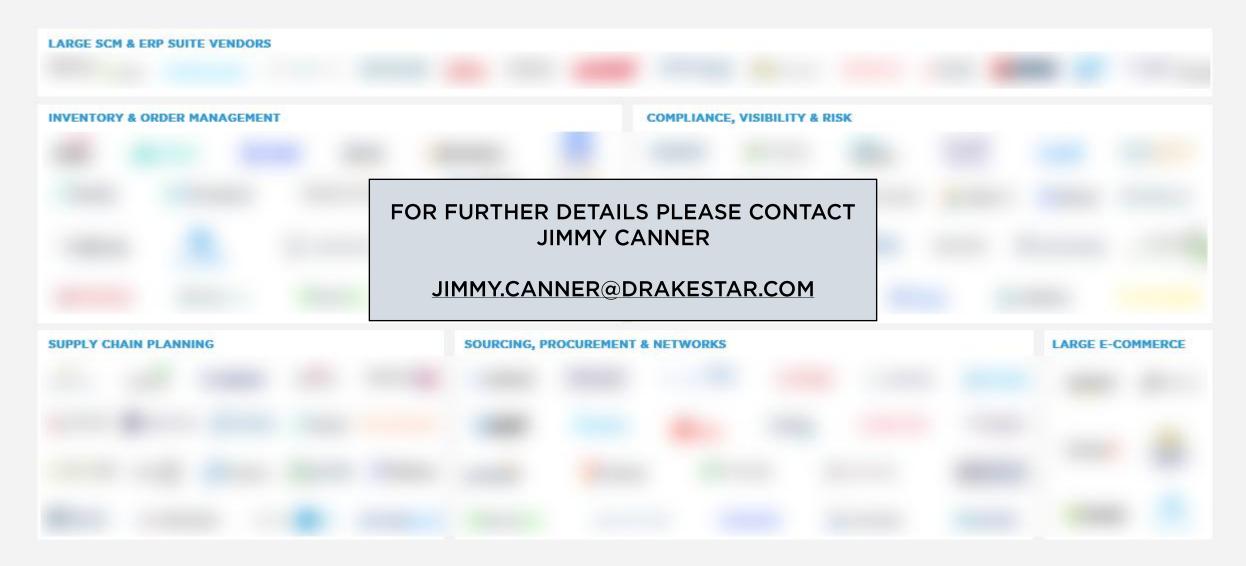


RALF PHILIPP HOFMANN
Managing Partner & Member of the
Executive Committee / Co-Founder
Munich
+49 173 393 0070
ralf.hofmann@drakestar.com



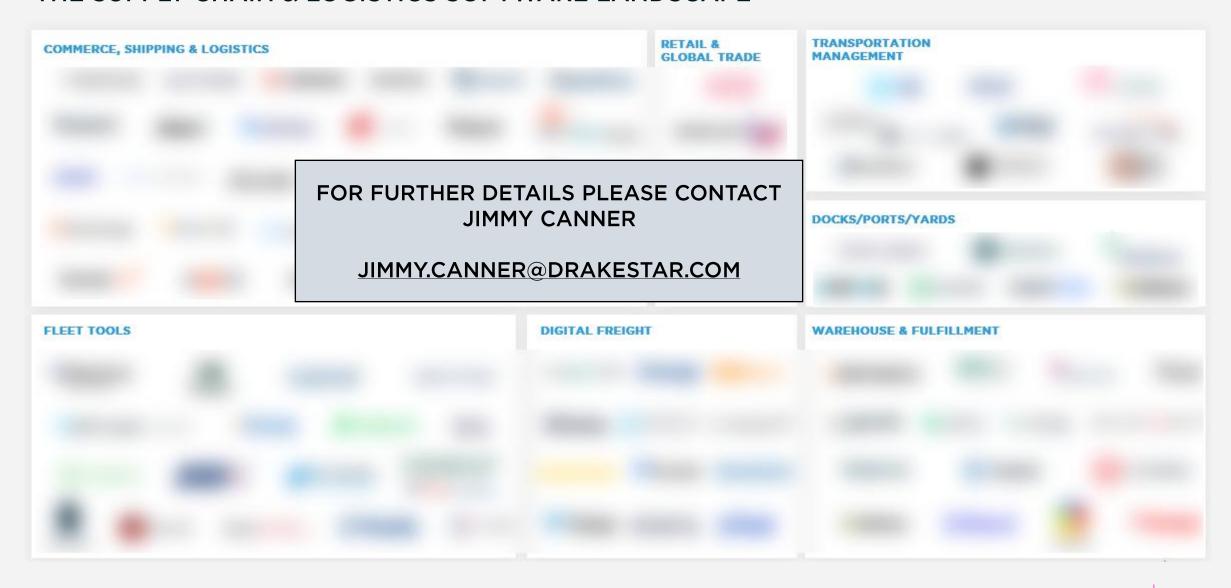
JAMES TURINO
Managing Partner
New York
+1 917 757 0212
james.turino@drakestar.com

# THE SUPPLY CHAIN & LOGISTICS SOFTWARE LANDSCAPE





# THE SUPPLY CHAIN & LOGISTICS SOFTWARE LANDSCAPE





# SUPPLY CHAIN MANAGEMENT ("SCM") SOFTWARE MARKET UPDATE

CONTINUED MARKET MOMENTUM DESPITE ECONOMIC UNCERTAINTY

700+ "

\$39B

~16.3%

SCM Software transactions in 2024

Global SCM Software Spend in 2025E

Projected market CAGR through 2028

Supply Chain Software Continues to Drive Critical Advancements & Improvements Amidst Geopolitical and Macroeconomic Volatility



Data-Driven Strategic
Decision-Making and Endto-End Visibility



Enhanced Real-Time Responsiveness to Disruptions and Contingency Planning



Improved Customer
Satisfaction and
Enhanced Operational
Efficiency

# DRAKE STAR'S KEY SCL MARKET TAKEAWAYS



The global supply chain software market is expected to grow ~16% annually and reach \$62 billion by 2028, driven by increasing global disruptions and complexities



SCL software M&A and private placement activity showed positive momentum in 2Q25, supported by constructive investor and buyer posturing toward completing transactions



Scarcity value continues to drive higher-than-expected premiums, with investors and buyers adopting increasingly aggressive tactics to secure assets

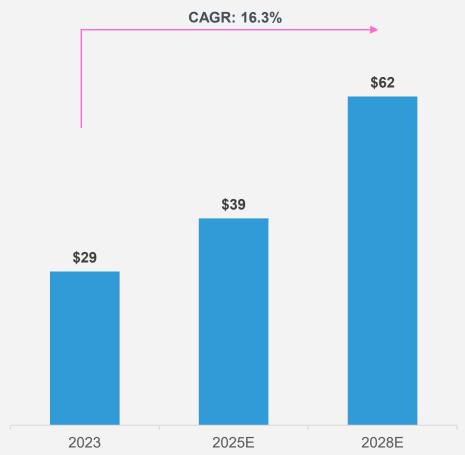


Recent geopolitical and macroeconomic volatility underscores the critical need for SCL technology – we are seeing this drive a notable increase in M&A and private placement activity in the sector, which is expected to remain highly active through 2026

# DIGITAL TRANSFORMATION & GLOBALIZATION CONTINUE TO DRIVE SIGNIFICANT SUPPLY CHAIN SOFTWARE SPEND

#### SUPPLY CHAIN MANAGEMENT SOFTWARE MARKET SIZE

(\$ in B)



#### **COMMENTARY**

- Amidst escalating macro instability, rising costs and growing challenges
  facing the global commerce ecosystem, demand for supply chain and
  logistics software solutions remains higher than ever driving expected
  market growth of ~16% annually to ~\$62B by 2028
- 65% of executives prioritizing supply chain costs as the main mechanism by which to drive bottom-line growth
- Committed spend on multiyear SCM modernization programs will account for slightly more than 50% of the forecasted growth, or ~\$17B by 2028
- The annual renewal price range for SCM software market leaders will nearly double, from the current 3%-5% to 7%-10%, beyond 2025
- Discretionary spend on new end-to-end SCM capabilities and orchestration platforms expected to account for ~30% of the forecast growth



# INCREASING ADOPTION AND UTILIZATION OF AI ACROSS THE SCL ECOSYSTEM

#### AI IMPLEMENTATIONS ACROSS SUPPLY CHAIN & LOGISTICS

# **Inventory Optimization** ML is leveraged to analyze data patterns, forecast demand, and optimize inventory levels, reducing waste, and improving efficiency **Connected Factory Worker** Digital tools augment human interactions in physical and virtual environments, enhancing operational decision-making **Defect Auto Detection** Al-integrated sensors and cameras enable proactive defect identification, mitigating production bottlenecks and reducing downtime **Predictive ETA** Al-powered arrival time predictions enhance supply chain visibility, improving coordination between suppliers and customers **Supplier Risk Management** Ħ Al-driven risk analysis identifies vulnerabilities in supplier networks, strengthening resilience and mitigating potential disruptions **Freight Automation** Automating workflows for documentation, compliance, and invoicing transforming reactive operations into adaptive

#### AI USE CASES IN SUPPLY CHAIN & LOGISTICS



PCS Software's Cortex is an AI engine fully embedded in PCS TMS, which applies AI across four key areas: Optimization, Workflow, Communication and Insights



SourceDay Intelligence automates the entire purchase order (PO) lifecycle eliminating 80% of manual tasks, predicting risks before they impact production while helping ensure 100% PO data accuracy

#### BY THE NUMBERS...

~98% companies using AI in supply chains feel ready for geopolitical risks

Al is being adopted in procurement by ~77% of firms to boost visibility -Despite rising costs, ~73% still see Al investment as essential, and ~59% continue to prioritize innovation



Gartner reports a **strong interest in** Al across supply chain space but notes that only 23% of organizations have a clear strategy in place

Gartner emphasizes that the most resilient organizations are those that adapt their strategies without abandoning innovation, using Al to strengthen competitiveness & manage risks proactively Gartner.





Sources: Industry Research, Gartner, Drake Star Analysis.

# ACCELERATED EVOLUTION OF SUPPLY CHAIN PLANNING ("SCP") SOFTWARE DRIVING DOUBLE-DIGIT MARKET GROWTH

#### COMMENTARY

- SCP software market projected to grow from \$13B in 2024 to \$30B by 2033 at a CAGR of 12.5% reflecting strong, sustained demand
- SCP tools evolving into adaptive, Al-powered platforms focused on real-time sensing, agile response and continuous optimization
- · Modern SCP Al-infused software synchronizing demand, supply, inventory, and financial views in near real time
- Cloud-native SCP platforms enable scalability, rapid deployment, and seamless integration accelerated by the pandemic-driven shift from on-premise to cloud-first strategies, with a strong focus on resilience, agility, and business continuity
- New entrants from AI, Big Data, and cloud-native ecosystems are reshaping responsive planning, offering composable, use-case-specific modules

#### **SOLUTION CAPABILITIES**

## **Demand Planning**

- ✓ Demand forecasting
- ✓ Consensus demand planning

# **Supply Planning**

- ✓ Inventory planning
- ✓ Replenishment planning
- ✓ Order promising
- ✓ Production planning
- ✓ Production scheduling

# **Additional Capabilities**

Advanced Analytics and Al

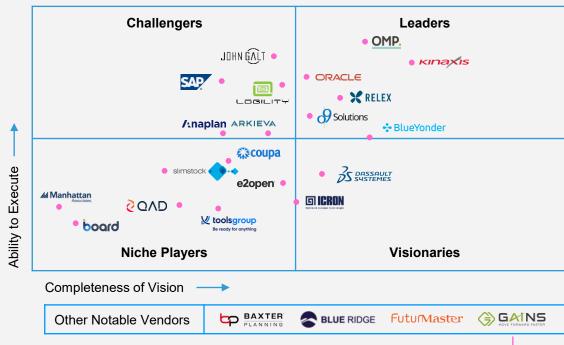
Digital Supply Chain Twin

Integrated Business Planning (IBP)

Continuous Planning

Supply Chain Segmentation

#### MAGIC QUADRANT FOR SUPPLY CHAIN PLANNING SOLUTIONS



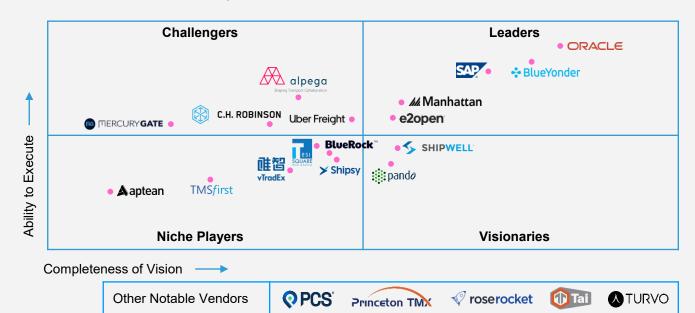


# AI-DRIVEN GROWTH AND STRATEGIC SHIFTS IN THE GLOBAL TMS MARKET

# TMS MARKET SIZE (in \$B)



#### **GARTNER'S TMS MAGIC QUADRANT**



#### **KEY AI DRIVERS + TRENDS**



**AI-Embedded TMS Platforms:** Transportation Management Systems are evolving into intelligent platforms with embedded AI agents that optimize routing, automate workflows, and manage exceptions in real time



**Generative AI for Predictive Insights:** Large language models are being used to power tools like "Insights AI" offering real-time recommendations to reduce delays, cut costs, and improve service levels



**Strategic Automation at Scale:** Companies like PCS Software are deploying Al-driven logistics networks with autonomous agents managing procurement, execution, and payments – enabling faster, more adaptive operations



Al as a Competitive Differentiator: Al is moving from pilot to enterprise scale, delivering tangible benefits such as reduced costs, improved safety, and enhanced asset utilization across major logistics operations

# NOTABLE SCL SOFTWARE M&A DEAL ACTIVITY YTD







- · Optoro is a specialized returns management system for retailers and 3PLs
- Addresses one of the most significant pain points for retailers and 3PLs today, and potentially provides Blue Yonder with a key differentiator vs. the other large SCM platforms (Manhattan, Kinaxis, etc.)

Aug 2025

greenscreens\_ai

\$140M **ACQUISITION BY** 



- · Greenscreens.ai offers dynamic pricing and rate intelligence tools for freight brokers, using machine learning and real-time data
- Triumph's acquisition enhances its transportation intelligence offerings, enabling smarter, data-driven freight pricing and expanding its logistics tech footprint

May 2025



\$250M **ACQUISITION BY** 





- Less than 2 years after Flexport acquired Convoy's tech stack out of the now-defunct digital brokerage for ~\$16M. it sold it to DAT
- Significantly broadens DAT's value proposition in the freight market, with powerful automation capabilities including seamless freight-matching

Jul 2025



**ACQUISITION BY** 



- Auto Integrate is a maintenance authorization platform utilized across the life cycle of a fleet vehicle
- Creates a unified, end-to-end maintenance platform that eliminates communication barriers between fleet operators and repair facilities

Mar 2025



\$2.1B **ACQUISITION BY** 



- e2open is a connected supply chain SaaS platform supporting logistics, trade, and planning across a global multi-enterprise network
- WiseTech's acquisition creates a powerful end-to-end logistics platform, combining e2open's planning and visibility tools with WiseTech's execution capabilities

May 2025



\$113M





**ACQUISITION BY** 



- 3GTMS provides cloud-based TMS software for shippers and 3PLs, supporting planning, rating, and routing across multiple freight modes
- Expand Descartes's North American TMS capabilities and enhances its ability to deliver flexible, scalable transportation solutions

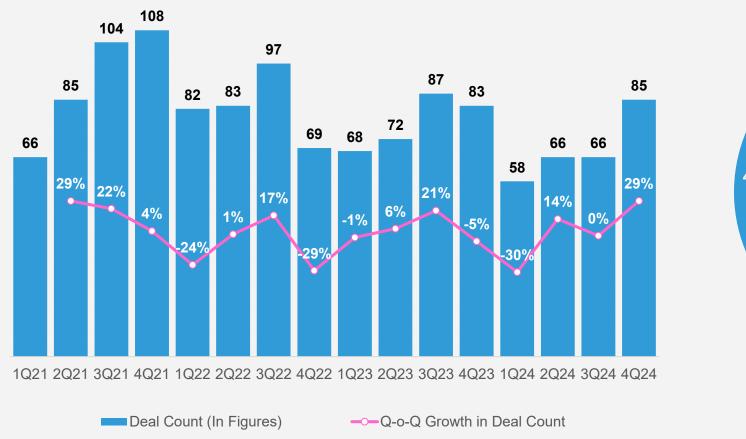
Mar 2025

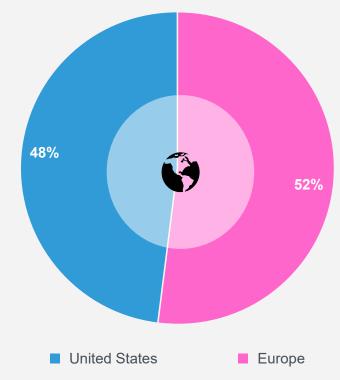


# **EXPECT SCL SOFTWARE M&A ACTIVITY UPTICK IN 2026...**

#### 2021-24 M&A DEALS

# **2024 DEAL COUNT (BY GEOGRAPHY)**





# ...COMBINED WITH A SIMILARLY HEALTHY PRIVATE CAPITAL ENVIRONMENT

#### **2023-24 PRIVATE PLACEMENT DEALS**

# **2024 DEAL COUNT (BY GEOGRAPHY)**



# SCL SOFTWARE BENCHMARKING SUMMARY

# **Supply Chain and Logistics**





















		EV / 2025E Revenue	EV / 2025E EBITDA	24A-25E Rev Growth	2025E EBTIDA Margin	
	25th Percentile	5.7x	25.6x	13.1%	21.2%	
Supply Chain	Mean	9.6x	29.3x	19.4%	29.3%	
Supply Chain and Logistics	Median	9.1x	31.0x	15.9%	32.1%	
	75th Percentile	12.0x	33.6x	24.1%	36.2%	



15

# STABILIZING MACRO + GROWTH TO SUPPORT IMPROVING PUBLIC MARKET PERFORMANCE

#### LTM INDUSTRY AND SECTOR TRADING PERFORMANCE



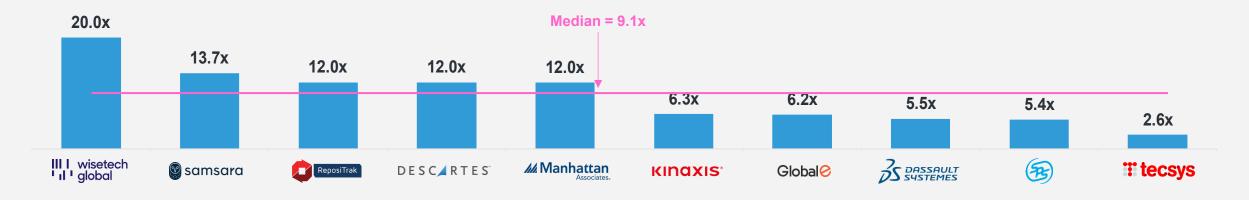
#### **COMMENTARY**

- SCM software vendors saw substantial investor interest in 2023 and 2024 in part due to the sector's growing mission-criticality for operational stability and substantial greenfield/upside opportunity more broadly
- Following sharp 1H25 declines amid geopolitical volatility, publicly-traded SCL software vendors have stabilized and are now positioned for strong price performance, underpinned by improving growth trajectories and a progressively steadier macroeconomic backdrop
- Overall pipeline momentum and sales activity improving while AI adoption is accelerating faster than anticipated, with notable traction across freight forwarding, brokerage, supply chain visibility, and logistics optimization

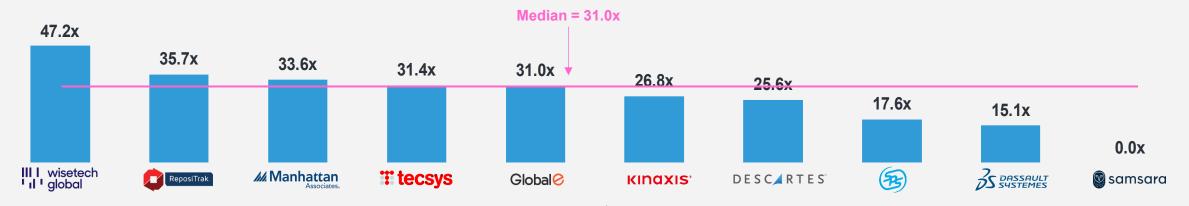


# **SCL SOFTWARE - VALUATION BENCHMARKING**

#### **EV / 2025E REVENUE MULTIPLE**



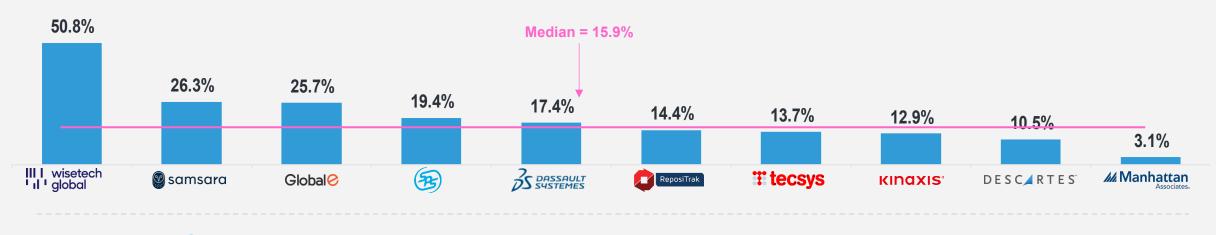
## **EV / 2025E EBITDA MULTIPLE**



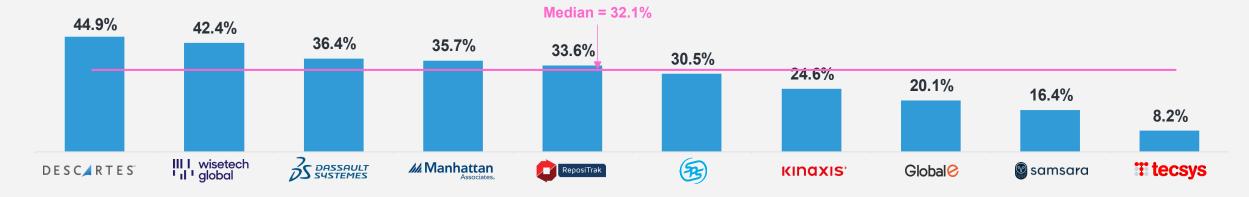


# SCL SOFTWARE - OPERATING METRIC BENCHMARKING

#### 2025E REVENUE GROWTH

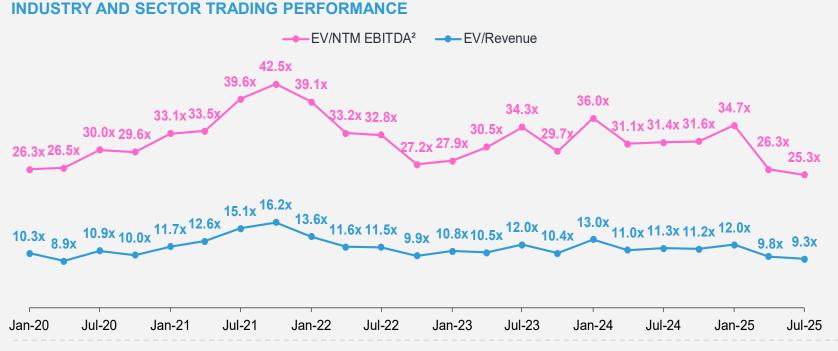


## **2025E EBITDA MARGIN**





# SCL SOFTWARE - HISTORICAL BENCHMARKING OVERVIEW



#### KEY METRICS OVER TIME<sup>1</sup>

	Metric	2022	2023	2024		
	Revenue Growth	24.5%	21.0%	15.2%		
	Gross Margin	66.3%	66.4%	67.6%		
	S&M as % of Revenue	26.0%	24.1%	22.7%		
-	G&A as % of Revenue	15.0%	13.1%	13.4%		
	R&D as % of Revenue	17.9%	16.3%	15.8%		
	EBITDA Margin	13.1%	17.2%	18.8%		

#### **COMMENTARY**

- Valuations for SCL software vendors peaked in 2021, driven by favorable growth-centric market dynamics
  - o Following the broader equity market reset in 1H22, multiples adjusted to more normalized levels
- · 1H25 saw notable multiple compression in response to uncertainty surrounding the ongoing trade/tariff war
- Margin profiles improved steadily in 2024 and into 1H25, though SCL software vendors shifting focus back to improving growth in 2H25 and into 2026



# WHAT WE'RE READING

## RECENT NOTABLE INDUSTRY PUBLICATIONS

**Are Your Supply Chains Deal Ready?** 





June 2025







July 2025



How Traditional M&A & ESOPs

Are Reshaping The Manufacturing &
Supply Chain Industry



July 2025



What Will the Warehouse of Tomorrow Really Look Like?



August 2025



Freight Fraud Is Booming.
So Is the Market to Stop It



August 2025



Freight Market Improvement
Expected in Months Ahead, Surveys
Find



August 2025





# **SCL SOFTWARE - PUBLIC COMPANY STATISTICS**

Company Name	Price MCa <sub>l</sub>	MCan	ap EV	Revenue	EBITDA	EV/Revenue		EV/EBITDA		Revenue Growth		EBITDA Margin %
Company Name		мСар		LTM	LTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM
Dassault Systèmes SE	\$32.94	\$43,326.1	\$41,567.5	\$7,413.6	\$1,778.2	5.6x	5.3x	23.4x	14.6x	14.1%	6.5%	24.0%
WiseTech Global Limited	\$63.77	\$21,156.1	\$21,099.0	\$778.7	\$367.3	27.1x	14.8x	57.4x	35.8x	12.0%	58.7%	47.2%
Samsara Inc	\$39.31	\$22,549.6	\$21,538.7	\$1,426.6	(\$89.7)	15.1x	12.5x	N/M	73.0x	30.3%	25.8%	N/M
Manhattan Associates, Inc.	\$215.80	\$13,049.1	\$12,867.1	\$1,057.7	\$292.0	12.2x	11.7x	44.1x	33.5x	6.1%	1.4%	27.6%
The Descartes Systems Group Inc.	\$103.33	\$8,880.1	\$8,647.0	\$684.8	\$286.0	12.6x	11.4x	30.2x	25.1x	12.7%	11.3%	41.8%
Global-E Online Ltd.	\$37.65	\$6,390.2	\$5,899.4	\$843.6	\$126.2	7.0x	5.7x	46.7x	27.5x	33.3%	26.3%	15.0%
SPS Commerce, Inc.	\$110.27	\$4,180.2	\$4,083.4	\$703.5	\$162.1	5.8x	5.1x	25.2x	16.3x	20.5%	17.4%	23.0%
Kinaxis Inc.	\$131.54	\$3,705.3	\$3,430.4	\$514.7	\$54.6	6.7x	5.9x	62.8x	23.4x	12.4%	10.7%	10.6%
Tecsys Inc.	\$25.22	\$373.6	\$351.6	\$130.2	\$6.9	2.7x	2.5x	50.7x	27.8x	4.8%	1.7%	5.3%
ReposiTrak, Inc.	\$17.45	\$318.9	\$291.6	\$22.0	\$6.9	13.2x	11.7x	42.5x	35.0x	7.7%	11.5%	31.1%
				-  - 	Average	10.8x	8.7x	42.6x	31.2x	15.4%	17.1%	25.1%
				į	Median	9.6x	8.7x	<u>44.1x</u>	27.6x	12.6%	11.4%	24.0%



# GLOBAL REACH COMBINED WITH LOCAL PRESENCE

ONE OF THE LARGEST TECH TEAMS ACROSS NORTH AMERICA, EUROPE AND ASIA



5 countries



8 offices



500+
transactions







+40
Deal of the Year
Awards

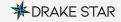


+70% cross-border transactions



+30
Partners &
Senior Advisors





# M&A AND CORPORATE FINANCE ADVISORY FOR THE WORLD'S LEADING TECH COMPANIES

WHY OUR CLIENTS CHOOSE US



## 100% TECH-FOCUSED

Deep sector expertise in 8 core tech verticals



# LEADER IN MID-MARKET TECH INVESTMENT BANKING

Top Global Boutique Investment Bank



# INDEPENDENT AND PARTNER-LED

Partner-owned investment bank with an entrepreneurial team



# EXTENSIVE M&A AND CORPORATE FINANCE EXECUTION SKILLS

Executing wide range of transactions including Strategic M&A, PE Buyouts, Private Placements, Buy Side, and Carve Outs deals



# GLOBAL REACH COMBINED WITH LOCAL PRESENCE

One of the largest tech teams with senior professionals in the US, Europe and Middle East



# STRONG TRANSACTION TRACK RECORD

Over 500 transactions completed incl. numerous tech landmark deals



# RECOGNISED BY THE INDUSTRY

9x investment bank of the year, +40x deal of the year, 6x leadership awards



# STRONG TRANSACTION TRACK RECORD

## **OVER 500 TRANSACTIONS COMPLETED**



















































































# 2025 MARKET UPDATE

#### WWW.DRAKESTAR.COM

Drake Star is an award-winning global tech investment bank that has completed over 500 transactions since 2013. Drake Star global team of senior professionals across offices in New York, London, Paris, Munich, San Francisco, Los Angeles, Berlin, and Dubai\* focuses on mergers & acquisitions and corporate finance services worldwide in Consumer & Retail Technology, HR Tech, Digital Media, FinTech, Mobility & Sustainability, Software/SaaS, Digital Services, and Industrial Tech sectors.

This report is published solely for informational purposes and is not to be construed as an offer to sell or the solicitation of an offer to buy or sell any securities or financial instruments. Any forward-looking statements, forecasts, or opinions expressed reflect current views as of the date of publication and are subject to change without notice.

Forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to differ materially from those expressed or implied. No assurance can be given that any forecast or opinion will prove to be accurate, and past performance is not indicative of future results. Past performance does not guarantee future results.

The information herein is based on sources we believe to be reliable but is not guaranteed by us, and we assume no liability for its use.

For institutional use only. Not intended for retail investors.

All product and company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

Drake Star did not act as a financial advisor for the transactions in this report if not stated otherwise. For important disclosures about the awards, please head over to: globalmanetwork.com and www.maadvisor.com/

Drake Star is the marketing name for the global investment bank Drake Star Partners Limited and its subsidiaries and affiliates. In the USA, all securities are transacted through Drake Star Securities LLC. In the USA, Drake Star Securities LLC is regulated by FINRA and is a member of SIPC. Drake Star UK Limited (FRN 942020) is an appointed representative of Razlin Ltd (FRN 730805), which is authorized and regulated by the FCA. © 2025 Drake Star Partners Limited.

For more information on awards and criteria, consult: maadvisor.com, globalmanetwork.com or world-congress.tmtfinance.com/awards/.

For more information, visit www.drakestar.com.

\*Partner Office



