

# SUPPLY CHAIN & LOGISTICS ("SCL") SOFTWARE MARKET REPORT

**March 2025** 

NEW YORK | LONDON | LOS ANGELES | PARIS | MUNICH SAN FRANCISCO | BERLIN | DUBAI



#### DRAKE STAR'S PROVEN TRACK RECORD IN SCL TECHNOLOGY ADVISORY



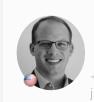








#### **Coverage Team**







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SIGNAVIO

DIGITAL SUMMIT

STRAGETIC INVESTMENT

FROM

AI / SaaS



Calipsa

MOTOROLA

SOLUTIONS AI / SaaS

SALE TO



Omni-ID°

TO





















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Apax.

# SUPPLY CHAIN MANAGEMENT ("SCM") SOFTWARE MARKET UPDATE

CONTINUED MARKET MOMENTUM DESPITE ECONOMIC UNCERTAINTY

139

SCM Software transactions in 2024

\$39B

Global SCM Software Spend in 2025

~16.3%

Projected market CAGR through 2028

Supply Chain Software Continues to Drive Critical Advancements and Improvements



Data-Driven Strategic Decision-Making and Endto-End Visibility



Enhanced Real-Time Responsiveness to Disruptions and Contingency Planning



Improved Customer
Satisfaction and
Enhanced Operational
Efficiency

## DRAKE STAR'S KEY SCL MARKET TAKEAWAYS



The global supply chain software market is expected to grow ~16% annually and reach \$62 billion by 2028, driven by increasing global disruptions and complexities



SCL software M&A and Private Placement activity remained tepid in 2024 amid ongoing uncertainty surrounding valuations, rates and the global macro (culminating late in 4Q24 with the U.S. Presidential Election)



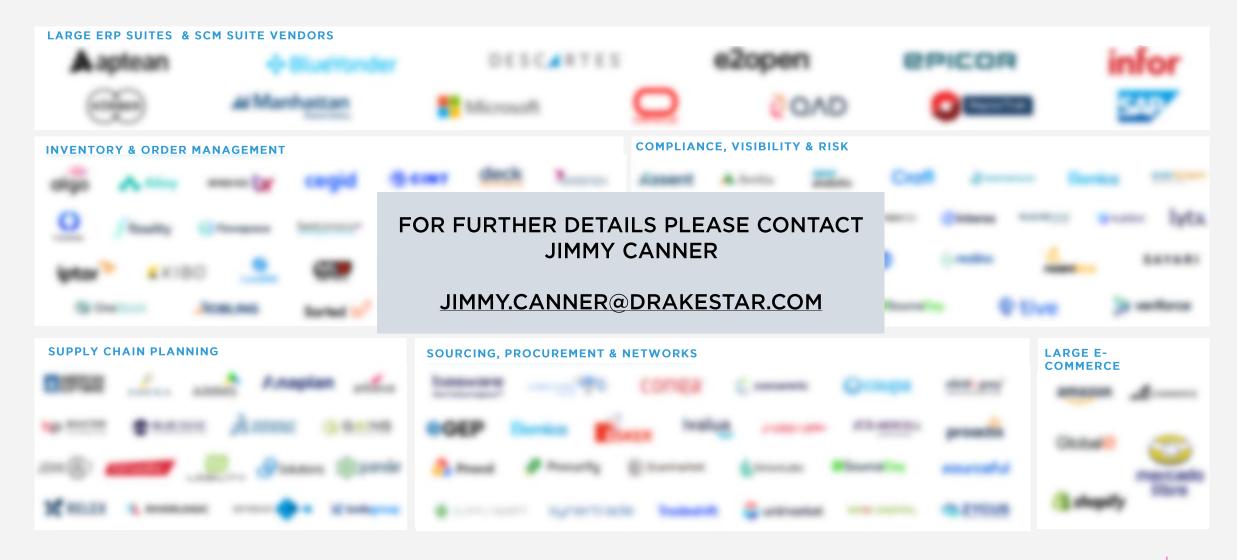
Activity notably picked up late in the year and early in 1Q25 with considerable industry sentiment pointing to a material uptick in deal activity in 2025 benefiting from numerous catalysts including the seeming end to a three-year freight recession and two-year capital markets' pause



Substantial pent-up demand for SCL software assets expected to benefit from historical levels of private equity dry powder and organic growth constrained strategic buyers

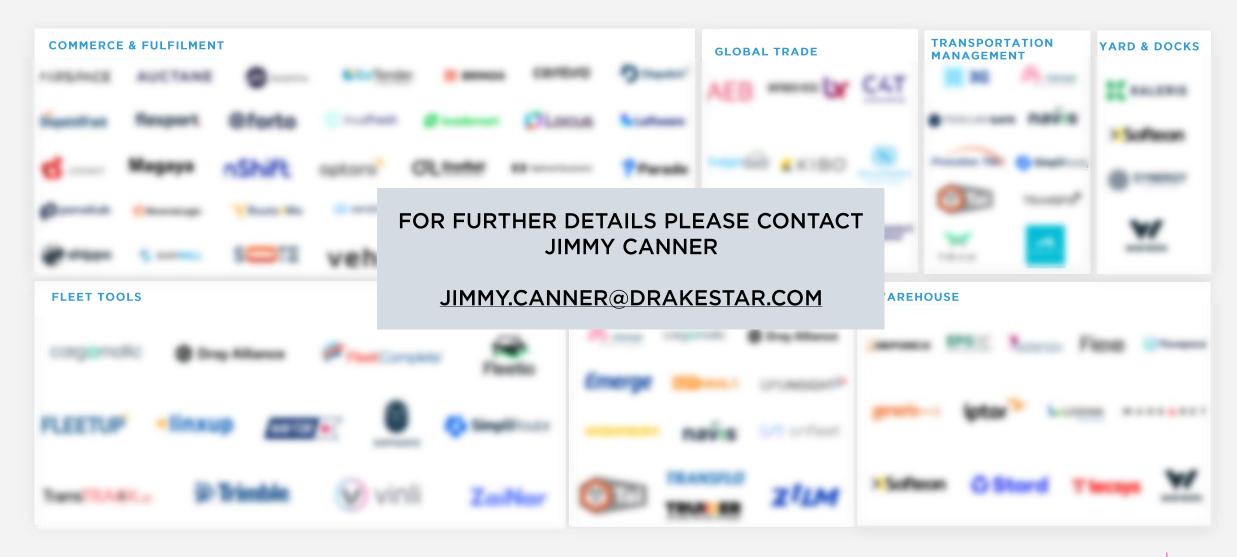


#### THE SUPPLY CHAIN & LOGISTICS SOFTWARE LANDSCAPE





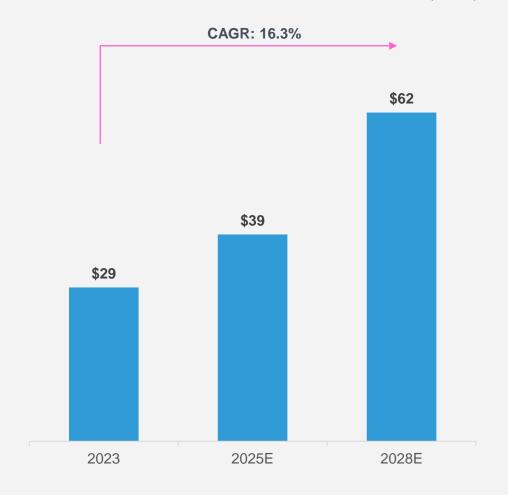
#### THE SUPPLY CHAIN & LOGISTICS SOFTWARE LANDSCAPE





# DIGITAL TRANSFORMATION & GLOBALIZATION CONTINUE TO DRIVE SUPPLY CHAIN SOFTWARE SPEND

#### **SUPPLY CHAIN MANAGEMENT SOFTWARE MARKET SIZE (IN \$B)**



#### **COMMENTARY**

- Amidst escalating macro instability, rising costs and growing challenges facing the global commerce ecosystem, demand for supply chain and logistics software solutions remains higher than ever - driving expected market growth of ~16% annually to ~\$62B by 2028
- Committed spend on multiyear SCM modernization programs will account for slightly more than 50% of the forecasted growth, or ~\$17B by 2028
- The annual renewal price range for SCM software market leaders will nearly double, from the current 3%-5% to 7%-10%, beyond 2025
- Discretionary spend on new end-to-end SCM capabilities and orchestration platforms will account for ~30% of the forecast growth

# INCREASING ADOPTION AND UTILIZATION OF AI ACROSS SUPPLY CHAIN AND LOGISTICS ECOSYSTEM

#### AI IMPLEMENTATIONS ACROSS SUPPLY CHAIN AND LOGISTICS

#### **Inventory Optimization**

ML is leveraged to analyze data patterns, forecast demand, and optimize inventory levels, reducing waste, and improving efficiency

**Connected Factory Worker** 

Digital tools augment human interactions in physical and virtual environments, enhancing operational decision-making

#### **Auto Defect Detection**

Al-integrated sensors and cameras enable proactive defect identification, mitigating production bottlenecks and reducing downtime

#### Predictive ETA

Al-powered arrival time predictions enhance supply chain visibility, improving coordination between suppliers and customers

#### **Supplier Risk Management**

Al-driven risk analysis identifies vulnerabilities in supplier networks, strengthening resilience and mitigating potential disruptions

#### **Data Cleansing**

Advanced data processing ensures greater accuracy and completeness, driving more informed decision-making and streamlined operations

#### AI USE CASES IN SUPPLY CHAIN & LOGISTICS



Utilizing AI and ML across supply chain suite and integrating with 8,000 workstreams from demand forecasting to labor automation, including notable capabilities advanced customer behavior insights and other AI-enhanced applications



Using Gen AI in its *Active* platform to assist warehouse management tasks, automate code generation, and improve efficiency, with a focus on reducing implementation time and cost

#### flexport

Gen AI to automate complex documentation processes in global shipping, leveraging multimodal LLMs to digitize and parse documents



Enhanced demand forecasting, using sales data and market trends to optimize inventory in real time, and prioritize orders based on urgency, shipping deadlines, and customer preferences



Sources: Drake Star Analysis

www.drakestar.com

#### ACCELERATED NEED FOR DYNAMIC WAREHOUSE AND INVENTORY SOLUTIONS

#### Key Demand Drivers: Warehouse and Inventory Management Solutions

Expanding online retail accelerates demand for efficient warehousing, real-time inventory tracking, and rapid fulfillment

2029E

Integrated sales channels require enhanced inventory visibility and optimized distribution across stores, marketplaces & digital platforms

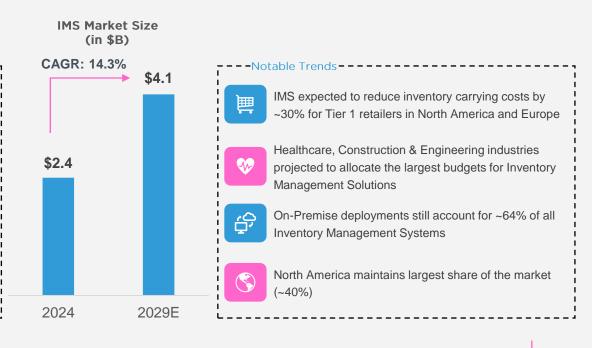
Inefficiencies in warehousing & inventory management increase operational costs, driving need for increased automation & optimization

Modern, cross-border logistics & multi-tiered supply chains necessitate advanced inventory systems for growing compliance, efficiency, and risk mitigation requirements

#### WAREHOUSE MANAGEMENT SYSTEMS (WMS)

# CAGR: 16.5% \$8.6 Over the last decade, warehouse automation adoption has risen from ~5% to ~25% Subscription-based solutions expected to account for a third of WMS deployments by 2027 Cloud based deployments are set to grow at CAGR ~20% over the next 5 years Predictive analytics in cloud WMS reduce stockouts by ~32%

#### INVENTORY MANAGEMENT SOLUTIONS (IMS)





2024

#### (SLOWLY) IMPROVING TRANSPORTATION & LOGISTICS MARKET CONDITIONS

# FLEET MANAGEMENT SYSTEMS (in \$B)



**TRENDS & INSIGHTS** 



Corporate vehicle fleets seeing an accelerating shift from ownership model to fleet management solutions



Fleet Management System deployment in North America expected to increase by ~150% in the next 3 years



Fleet Management System deployment in North America expected to increase by ~150% in the next 3 years



Rise in e-commerce and last-mile delivery considered two of the largest drivers of near-term growth

### FREIGHT MANAGEMENT SOLUTIONS (in \$B)



**TRENDS & INSIGHTS** 



Accelerated adoption of on-demand freight matching solutions reducing empty miles and increasing overall efficiency



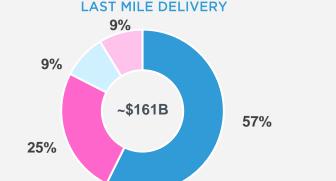
Increasing 5G networks enabling faster data transmission and more reliable connectivity between vehicles, sensors, and control centers



Ongoing reduction in capacity combined with generally consistent demand leading to improving spot to contract spreads



Accelerated IoT adoption and integration enabling continuous monitoring of critical freight conditions (i.e., temperature, humidity, location)



**TRENDS & INSIGHTS** 

F&B



Retail & Ecommerce

Global last mile delivery market valued at \$161B in 2024; expected to grow ~10% annually over the next eight years

Healthcare



Real-time track and trace technology have emerged as critical tools in order to provide on-time delivery and speed to consumer



Accelerating need for omnichannel notably fueling adoption of and emphasis on last mile delivery solutions



Increasing costs driving shippers to apply segment-level delivery charges to balance operational inefficiencies and enhance last-mile profitability

Others

#### NOTABLE SCL SOFTWARE M&A DEAL ACTIVITY IN 2H24



\$130M <sup>(1)</sup>

DESCARTES"



**ACQUISITION BY** 



- Sellercloud supports multi-channel eCommerce for small to mid-market businesses with integrated inventory and order management solutions
- Expands Descartes's e-commerce suite with advanced inventory and order management capabilities

Oct 2024



**ACQUISITION BY** 



- Jaggaer provides integrated procurement and supplier collaboration software, serving 1,400 customers in over 55 countries
- Acquisition provides Jaggaer with an investor to support its next growth phase and advance its vision for Al-driven spend management

Aug 2024

(1) Includes \$20M performance-based earnout



\$350M





**ACQUISITION BY** 



- TraceGains provides cloud-based software for compliance, safety and traceability in food and beverage supply chains
- Complimentary to Veralto's Product Quality and Innovation segment with notable revenue synergies tied to Esko's (Veralto subsidiary) global customer base

Oct 2024



**ACQUISITION BY** 



- MercuryGate is one of the largest global Transportation Management Systems (TMS) providers with notable expertise in multimodal
- Scaled solution fills a key gap in Körber's efforts to compete amongst the largest SCL suite providers

Aug 2024



**ACQUISITION BY** 





- Veriforce delivers integrated supply chain risk management solutions, ensuring contractor safety and compliance for global organizations
- Apax's acquisition of Veriforce aims to expand Veriforce's global reach and enhance its supply chain risk management solutions

Aug 2024



\$839M





ACQUISITION BY



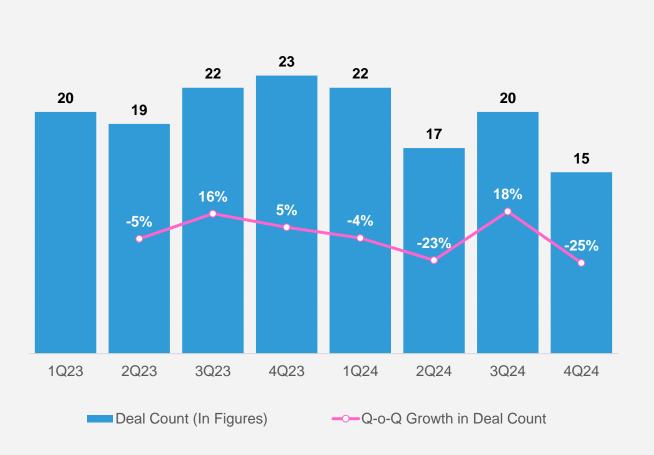
- One Network offers a cloud-based, multi-enterprise network and comprehensive supply chain planning, execution, and payment solutions
- Significantly enhances Blue Yonder's ability to facilitate real-time collaboration and data-sharing across the entire supply chain

Aug 2024



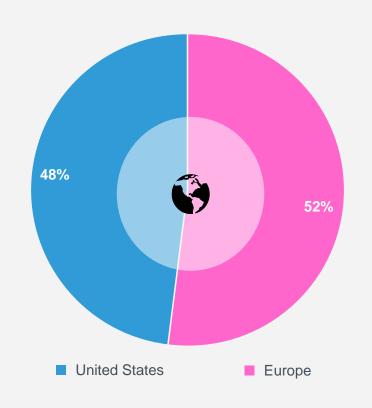
#### M&A ACTIVITY CONTINUED TO STALL IN 2024...

#### 2023-24 M&A DEALS



#### 2024 DEAL COUNT (BY GEOGRAPHY)

Total - 74





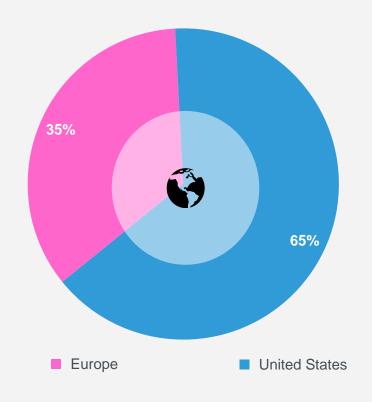
#### ...WHILE PRIVATE CAPITAL ACTIVITY SIMILARLY REMAINED TEPID

#### 2023-24 PRIVATE PLACEMENT DEALS

#### 23 20 20 92% 17 54% 15 43% 14 13 12 -12% -15% -35% 1Q23 2Q23 3Q23 4Q23 1Q24 2Q24 3Q24 4Q24 -Q-o-Q growth in Deal Count Deal Count (In Figures)

#### 2024 DEAL COUNT (BY GEOGRAPHY)

Total - 65



#### SCL SOFTWARE BENCHMARKING SUMMARY

#### **Supply Chain and Logistics**

e2open









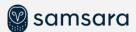










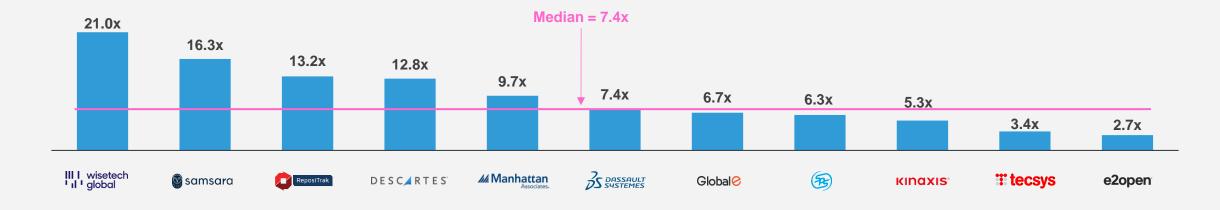


		EV / 2025E Revenue	EV / 2025E EBITDA	2025E Revenue Growth	2025E EBITDA Margin	
	25 <sup>th</sup> Percentile	5.8x	21.6x	5.2%	22.0%	
Supply Chain	Mean	9.5x	39.4x	13.3%	30.1%	
Supply Chain and Logistics	Median	7.4x	28.7x	13.1%	33.7%	
	75 <sup>th</sup> Percentile	13.0x	36.4x	20.0%	35.7%	

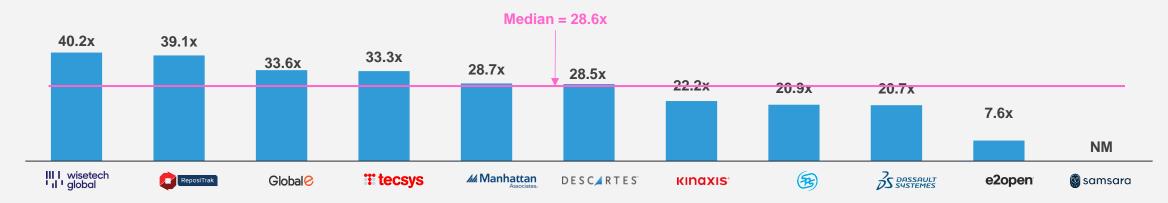


#### **SCL SOFTWARE - VALUATION BENCHMARKING**

#### EV / 2025E REVENUE MULTIPLE



#### **EV / 2025E EBITDA MULTIPLE**

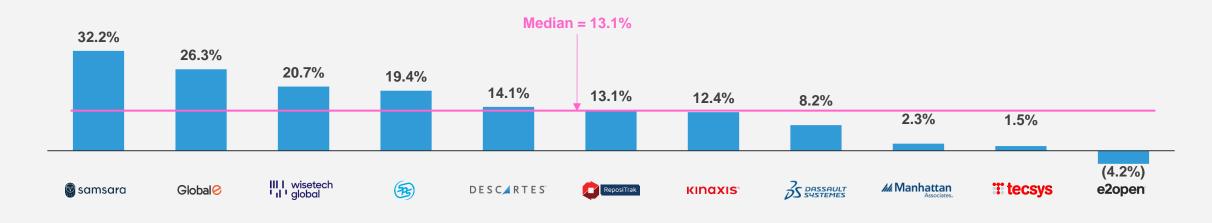




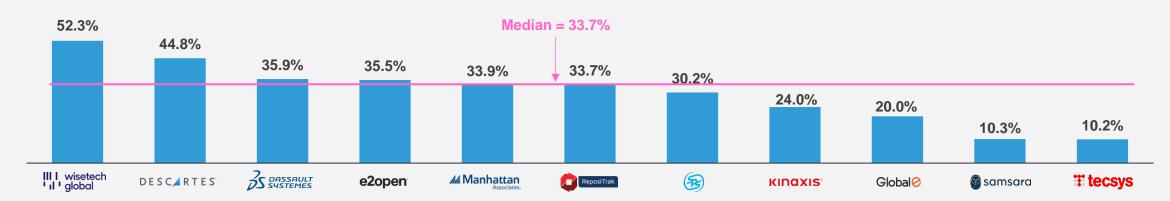
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#### SCL SOFTWARE - OPERATING METRIC BENCHMARKING

#### 2025E REVENUE GROWTH

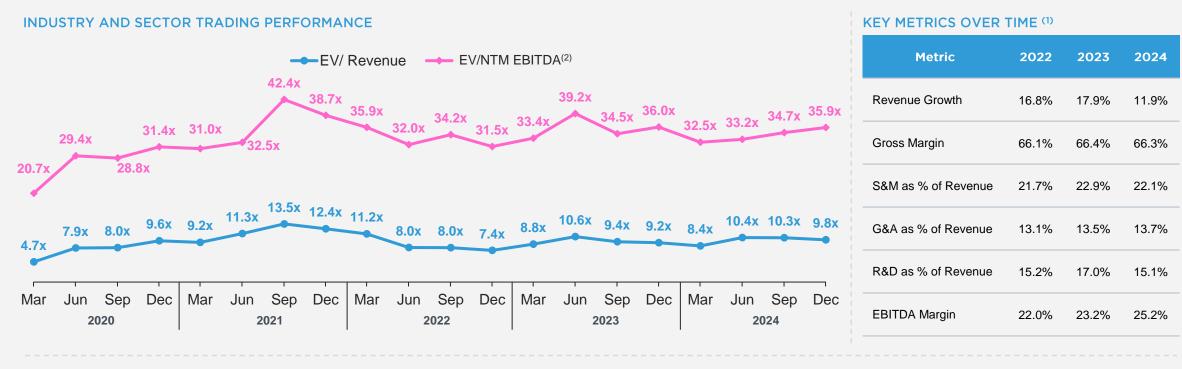


#### **2025E EBITDA MARGIN**





#### SCL SOFTWARE - HISTORICAL BENCHMARKING OVERVIEW



#### **COMMENTARY**

- SCL valuations peaked in 2021 as vendors benefited from the broader growth-centric market conditions but subsequently reset to more normalized levels since the start of 2H22
- Following a period of notable multiple compression between 4Q21 4Q22, the broader peer group saw some expansion and overall stability in 2023 and into 2024
- SCL software vendors continue to demonstrate steadily improving margin profiles as focus now shifts back to reinvigorating growth in 2025



#### WHAT WE'RE READING

#### RECENT NOTABLE INDUSTRY PUBLICATIONS





February 2025

LOGISTICS





SUPPLY & DEMAND CHAIN

February 2025







February 2025



How Geopolitical Upheavals

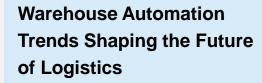
Are Reshaping Emergency Response

Systems

SupplyChain 247

February 2025





**Future-Proofing Capabilities** 

SupplyChain 247

January 2025











#### 2025 SCL INDUSTRY CONFERENCE CALENDAR

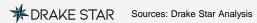
Date	Conference	Location	Date	Conference	Location
Feb 10-12	<u>Manifest</u>	Las Vegas, NV	Apr 9-12	TIA 2025 Conference	San Antonio, TX
Feb 19-21	CLDA Final Mile Forum	San Diego, CA	May 1-2	American Supply Chain Summit	Dallas, TX
Feb 26-19	RILA Link 2025 Retail Supply Chain Conference	Orlando, FL	May 4-6	The 2025 IWLA Convention & Expo	Tucson, AZ
Mar 2-5	TPM Annual Conference	Long Beach, CA	May 4-7	ICON 2025	Nashville, TN
Mar 2-5	2025 Food Shippers of America Conference	Palm Desert, CA	May 5-7	Gartner Supply Chain Symposium	Orlando, FL
Mar 11-13	Annual RLA Conf & Expo	Las Vegas, NV	May 12-15	Inspire 2025	Las Vegas, NV
Mar 17-20	<u>ProMat</u>	Chicago, IL	May 18-20	Gartner Supply Chain Leaders Forum	Barcelona, Spain
Apr 2-3	The Logistics World Summit & Expo	Mexico City, Mexico	May 19-21	SAP Sapphire 2025	Orlando, FL
Apr 9-11	SCOPE Supply Chain Summit	Las Vegas, NV	May 19-22	Momentum 2025	Las Vegas, NV
Apr 9-10	Critical Materials Council Conference	Austin, TX	May 21-22	Home Delivery World 2025	Nashville, TN



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#### 2025 SCL INDUSTRY CONFERENCE CALENDAR

Date	Conference	Location	Date	Conference	Location
Jun 1-4	Tecsys User Conference 2025	Nashville, TN	Sep 14-16	The Logistics & Supply Chain Forum	Scottsdale, AZ
Jun 1-3	ISM World 2025	Orlando, FL	Sep 15-17	Intermodal EXPO 2025	Long Beach, CA
Jun 2-5	Transport logistic	Munich, Germany	Sep 22-24	North American Supply Chain Executive Summit	Las Vegas, NV
Jun 8-10	TMSA ELEVATE 2025	Austin, TX	Oct 5-8	CSCMP EDGE 2025	National Harbor, MD
Jun 8-11	WERC Annual Conference	New Orleans, LA	Oct 13-16	Oracle CloudWorld 2025	Las Vegas, NV
Jun 9-10	Reuters Supply Chain USA 2025	Chicago, IL	Oct 20-22	Next Gen Supply Chain Conference	Nashville, TN
Jun 10-12	GS1 Connect	Nashville, TN	Oct 21-23	Intermodal Europe 2025	Barcelona, Spain
Jun 23-25	Connections 2025	Salt Lake City, UT	Oct 25-28	ATA Management Conference & Exhibition	San Diego, CA
Sep 8-10	Parcel Forum '25	Chicago, IL	Nov 4-5	9th Annual European Supply Chain Management Strategies Summit	Munich, Germany
Sep 9-10	CHAINge North America	Columbus, OH	Dec 2-3	Gartner Supply Chain Planning Summit	Denver, CO



ke Star Analysis www.drakestar.com

#### **SCL SOFTWARE - PUBLIC COMPANY STATISTICS**

	Deles	% of 52	Market	Enterprise	Revenue	EBITDA	EV / Revenue (x)		EV / EBITDA (x)		Revenue Growth		Gross Margin	EBITDA Margin
Company Name	Price (USD)	Week High	Week Cap High (M)	Value (M)	(M) 2025E	(M) 2025E	2025E	2026E	2025E	2026E	2025E	2026E	2025E	2025E
Dassault Systèmes SE	\$41.14	91%	\$53,986	\$52,470	\$7,059.2	\$2,533.4	7.4x	6.8x	20.7x	18.9x	0.1x	8.6%	84.3%	35.9%
Samsara Inc.	\$45.82	74%	\$25,714	\$24,887	\$1,528.1	\$156.7	16.3x	13.2x	NM	NM	-	23.6%	76.7%	10.3%
WiseTech Global Limited	\$56.54	64%	\$18,754	\$18,696	\$888.4	\$464.5	21.0x	16.7x	40.3x	30.7x	12.4%	26.3%	86.4%	52.3%
Manhattan Associates, Inc.	\$173.09	55%	\$10,580	\$10,365	\$1,065.9	\$360.9	9.7x	9.0x	28.7x	25.7x	2.3%	8.4%	57.9%	33.9%
The Descartes Systems Group Inc.	\$110.89	90%	\$9,485	\$9,317	\$729.4	\$326.8	12.8x	11.3x	28.5x	24.8x	-	12.8%	76.7%	44.8%
Global-E Online Ltd.	\$40.94	64%	\$6,837	\$6,387	\$950.5	\$189.8	6.7x	5.3x	33.6x	25.1x	26.3%	0.3x	46.5%	20.0%
SPS Commerce, Inc.	\$132	60%	\$5,026	\$4,798	\$761.3	\$229.7	6.3x	5.5x	20.9x	17.7x	19.4%	14.2%	69.1%	30.2%
Kinaxis Inc.	\$111.85	85%	\$3,143	\$2,893	\$543.2	\$130.2	5.3x	4.7x	22.2x	18.2x	12.4%	14.5%	63.0%	24.0%
E2open Parent Holdings, Inc.	\$2.17	43%	\$671	\$1,645	\$607.0	\$215.7	2.7x	2.6x	7.6x	7.3x	0.0x	4.5%	67.8%	35.5%
Tecsys Inc.	\$31.25	95%	\$461	\$442	\$130.8	\$13.3	3.4x	3.0x	33.3x	23.5x	-	12.3%	48.2%	7.7%
ReposiTrak, Inc.	\$19.45	78%	\$355	\$328	\$24.9	\$8.4	13.2x	-	39.1x	-	9.3%	-	82.3%	33.7%
						Average	9.5x	7.8x	27.5x	21.3x	11.2%	15.1%	69.0%	29.8%
						   Median	7.4x	6.2x	28.6x	23.5x	10.9%	13.5%	69.1%	33.7%



#### GLOBAL REACH COMBINED WITH LOCAL PRESENCE

ONE OF THE LARGEST TECH TEAMS ACROSS NORTH AMERICA, EUROPE AND ASIA



5 countries



8 offices



500+
transactions







+40
Deal of the Year
Awards

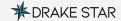


+70% cross-border transactions



+30
Partners &
Senior Advisors





#### M&A AND CORPORATE FINANCE ADVISORY FOR THE WORLD'S LEADING TECH COMPANIES

WHY OUR CLIENTS CHOOSE US



#### 100% TECH-FOCUSED

Deep sector expertise in 8 core tech verticals



# LEADER IN MID-MARKET TECH INVESTMENT BANKING

Top Global Boutique Investment Bank



# INDEPENDENT AND PARTNER-LED

Partner-owned investment bank with an entrepreneurial team



# EXTENSIVE M&A AND CORPORATE FINANCE EXECUTION SKILLS

Executing wide range of transactions including Strategic M&A, PE Buyouts, Private Placements, Buy Side, and Carve Outs deals



#### GLOBAL REACH COMBINED WITH LOCAL PRESENCE

One of the largest tech teams with senior professionals in the US, Europe and Middle East



# STRONG TRANSACTION TRACK RECORD

Over 500 transactions completed incl. numerous tech landmark deals



#### RECOGNISED BY THE INDUSTRY

9x investment bank of the year, +40x deal of the year, 6x leadership awards





#### 2025 MARKET UPDATE

#### WWW.DRAKESTAR.COM

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