

EUROPEAN TELEMEDICINE

UPDATE FEBRUARY 2022

NEW YORK | LONDON | **PARIS** | MUNICH | SAN FRANCISCO LOS ANGELES | BERLIN | GENEVA | DUBAI | SINGAPORE





TELEMEDICINE UPDATE

This document is the H2 2021 update of the first European Telemedicine sector report released in April 2021, following the previous H1 2021 update published in July 2021. Through it, we start to look at the post-COVID-19 effects on the European telemedicine industry. The surge of telemedicine consultations combined with the wider adoption of telemedicine solutions		There were either geographic-oriented deals or vertical integration in technology.
 during the COVID-19 period is leading to the consolidation of the market as well as cross-border expansion. Telemedicine groups are revaluating their value proposition to better understand which services are going to drive profitability. We have noted a relative underperformance of listed telemedicine companies as investors are trying to understand the post COVID-19 business potential. These companies were trading at very high multiples and despite the market correction, they are still trading at a healthy valuation multiple level. 	Stable fundraising level with new orientations towards specialty healthcare	Fundraising in H2 2021 continued at the same pace than in H1 2021 New fundraising trend appeared as investors focused on specialty healthcare and on later-stage VC.
We continue to be optimistic regarding the European telemedicine market reflecting government' reimbursement policy, aging population and general		
lack of doctors in Europe.		
WHAT TO EXPECT FOR 2022?	Underperformance of listed telemedicine	The Drake Star Telemedicine index ⁽¹⁾ declined by - 3.9% as of Dec. 21, underperforming both Nasdaq (+24.5%) and S&P500 (+24.6%).
The telemedicine industry will continue its maturation with macro-transactions focused on value creation and operational synergies.	companies	There was a significant performance variance between each component.
Investors will be more concerned on return on investment i.e., on telemedicine platform monetization.	Notes:	
We expect a stabilization of valuations on both multiples on private deals and on Drake Star Telemedicine index's listed companies.	companies included in the index is a telemedicine index: (a) the withdrawa	ers public telemedicine companies on a global basis, the full list of vailable on page 14. There are two changes with the initial Drake Star al of Livongo Health as a consequence of its acquisition per another lealth and (b) the addition of Babylon Holding which recently got listed
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through a SPAC.

M&A consolidation

Source: Pitchbook, Capital IQ, Drake Star proprietary research

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M&A consolidation happened (+58% in 2021 vs. 2020) but the number of deals decelerated in H2 2021.

TELEMEDICINE KEY HEADLINES

M&A TRANSACTIONS

M&A activity decelerated in the second half of 2021 with **8 deals** and **€413m in disclosed transaction value** compared to H1 2021 with 20 deals and €3,730m in disclosed transaction value. Babylon SPAC operation represented €3,500m, i.e., 94% of H1 2021 M&A transaction value.

It remained a **record year with 28 deals** and €4,143m in disclosed transaction value. Europe gathered 44% of global M&A transactions, slight increased since 2018 with 38%.

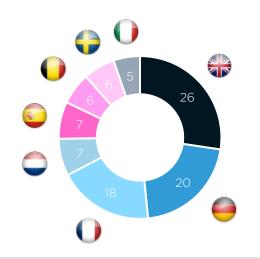
The ability to integrate with existing workflows, great video connections and telehealth integration in other systems are important factors in telehealth technology investments. Some companies already made moves in this direction. For instance, in July 2021, Amwell acquired SilverCloud Health and Conversa Health to bring simplicity, reliability and extensivity to its virtual care platform.

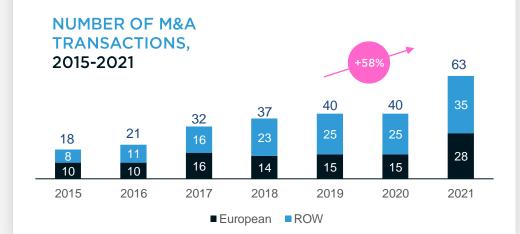
On the initial Drake Star Partners telemedicine report, we predicted a consolidation of the market which realized by several major acquisitions that happened during H2 2021:

- On October 14th, Doctolib, French telemedicine leader, acquired Dottori-It, a major player in medical e-booking in Italy. This acquisition strengthened Doctolib's European footprint with more than 210 millions customers.
- On November 23rd, Docplanner, Polish-based medical appointment scheduling platform, stepped up its geographic expansion plans by the acquisition of Jameda, Germany based medical booking platform.
- For instance, in July 2021, Amwell acquired SilverCloud Health and Conversa Health to bring simplicity, reliability and extensivity to its virtual care platform and in January 2022, Doctolib acquired Tanker, a French data encryption start-up, to secure communication between doctors and patients.

Source: Pitchbook, Capital IQ, Drake Star proprietary research

TELEMEDICINE'S LEADING COUNTRIES BY NUMBER OF TRANSACTIONS, 2015-2021





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TOP H2 2021 M&A DEALS

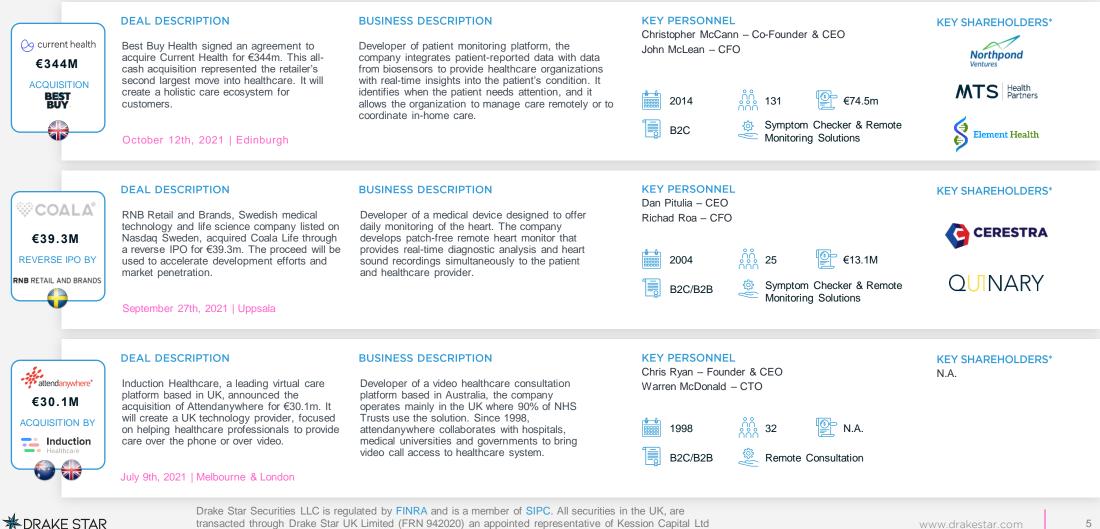
TARGET	SUBSECTOR	COUNTRY	AMOUNT	ACQUIRER	DATE
🚫 current health	Symptom Checker & Remote Monitoring Solutions		€344.0M	BEST BUY	Oct-21
[⊗] COALA [°]	Symptom Checker & Remote Monitoring Solutions	(€39.3M	RNB RETAIL AND BRANDS	Sept-21
attendanywhere®	Remote Consultation		€30.1M	Induction Healthcare	July-21
🚭 jameda	Clinician Selection & E- booking tools	6	N.A	🛠 Docplanner Group	Nov-21
dottori.it	Clinician Selection & E- booking tools	\mathbf{O}	N.A	Doctolib	Oct-21
askmyGP By Salvie Ltd	Remote Consultation		N.A	evergreen _{life}	Nov-21
DUSH DOCTOR	Remote Consultation		N.A	Square Health	Nov-21
CO-ORDINATED HEALTHGARE EMPOWERED	Clinician Selection & E- booking	0	N.A	Dedalus	Nov-21

Source: Pitchbook, Company Websites



SELECTED M&A DEALS (1/2)

*key shareholders at the time of transaction Source: Pitchbook, LinkedIn, Company Websites

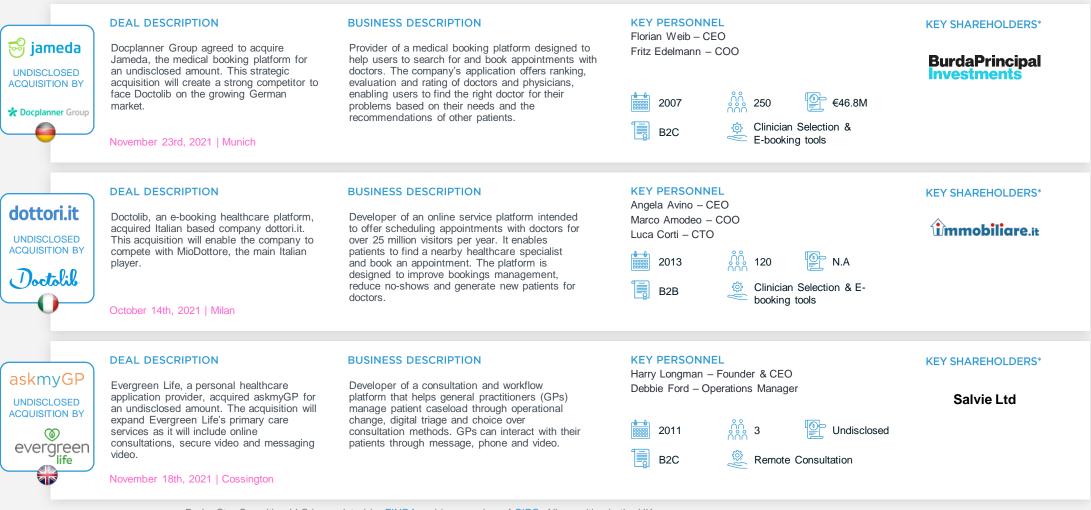


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SELECTED M&A DEALS (2/2)

*key shareholders at the time of transaction Source: Pitchbook, LinkedIn, Company Websites



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TELEMEDICINE KEY HEADLINES

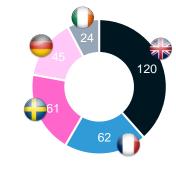
FUNDRAISING (1/2)

On the second half of the year, fundraising continued the same trend as in H1 2021. It reached a total of 40 rounds, 37 of disclosed operations which accounted for \in 415m of funding compared to 30 deals and \in 683m in disclosed funding in H1 2021.

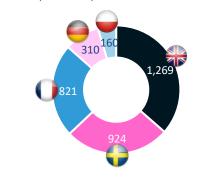
On the geographic aspect, the United Kingdom was the top-ranked country in terms of both number of deals and total amount raised between 2015 to 2021 followed by France and Sweden with their respective national leaders, Doctolib and Kry. In Germany, their leader Jameda was recently acquired by Docplanner but specialty care actors appear such as Formel Skin. There was an emerging trend of fundraising toward specialty care platform as we observed through second half largest deals:

- Dentalmonitoring, French leading telehealth platform on dental practical, raised €129m for total amount raised to date at €174m. The last round, led by Mérieux Equity Partners as a new investor, will be used to support its rapid growth, targeting an increased presence in the US and expanding into new markets such as China and Japan.
- leso, digital health platform dedicated to mental healthcare, raised €46.4m through a later stage VC funding led by Morningside Group. The UK based company also got new investment from Sony Innovation Fund and existing shareholders like IP Group, and Ananda Impact Ventures increasing the total amount raised to €79.3m.
- Numan, UK based online clinic intended to tackle men issues and offering e-consultation, raised €35.2m in an early-stage VC round from White Star Capital and HFT Investment Management as new investors, and from Novator Partners, VNV Global and Colle Capital Partners as existing ones. The total amount raised to date is €49.9m.
- 2022 seems to keep the same trend with investments on specific links in the telemedicine value chain, e.g., the recent €30m fundraising of Infermedica, a Poland-founded digital health company that offers Alpowered solutions for symptom analysis and patient triage.

TELEMEDICINE'S LEADING COUNTRIES BY NUMBER OF TRANSACTIONS, 2015-2021



TELEMEDICINE'S LEADING COUNTRIES BY TOTAL AMOUNT RAISED AND DISCLOSED, 2015-2021 (IN €M)



Source: Pitchbook, Capital IQ, Drake Star proprietary research

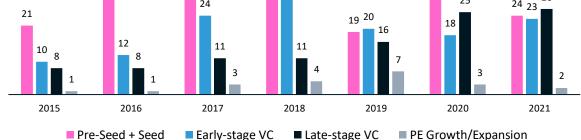


TELEMEDICINE KEY HEADLINES FUNDRAISING (2/2)

Late-stage investing, which includes Late-Stage VC and PE Growth/Expansion, continued its steady increase at 25% CAGR since 2016. Later-Stage VC experienced the largest growth among all investment types since it raised by c. 3.3x to reach 26 rounds as of December 2021.

Over the last seven years, the number of recorded fundraising deals increased by c. 88% from 40 to 75 disclosed operations, with the last two years being the most dynamic in term of volume of transactions.

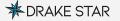
TELEMEDICINE'S FUNDRAISING LANDSCAPE BREAKDOWN BY INVESTMENT TYPE



40 58 69 62 6 6 40 6 6 6 6 6 2015 2016 2017 2018 2019 2020 2021

NUMBER OF FUNDRAISING DEALS 2015-2021

Source: Pitchbook, Capital IQ, Drake Star proprietary research



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TOP H2 2021 DISCLOSED FUNDRAISING

COMPANY	SUBSECTOR	COUNTRY	AMOUNT	LEAD INVESTOR(S)	DATE
Dental Monitoring	Remote Consultation	0	€129.0m		Oct-21
digital h-alth	Remote Consultation		€46.4m	MORNINGSIDE VENTURES	Nov-21
nman	Remote Consultation		€35.2m	WHITE STAR CAPITAL	Nov-21
accuRx.	Remote Consultation		€32.1m	LAKE STAR	Aug-21
FORMEL [⊕] Skin	Specialty Care	6	€30.0m	Singular.	Sept-21
• DOKTOR.SE	Remote Consultation	Ģ	€29.5m	Tencent	Dec-21
C Corti	Symptom Checker & Remote Monitoring Solutions	(€22.9m	Chr. Augustinus Fabrikker	July-21
TOPDOCTORS	Remote Consultation	0	€11.2m		Sept-21
2 mediktor	Symptom Checker	۲	€11.1m	ALTA [*] mtip	Oct-21

Source: Pitchbook, LinkedIn, Company Websites



DentalMonitoring

€129M

PRIVATE

PLACEMENT

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ies

€46.6M

PRIVATE

PLACEMENT

MORNINGSIDE

Nman

€35.2M

PRIVATE

PLACEMENT

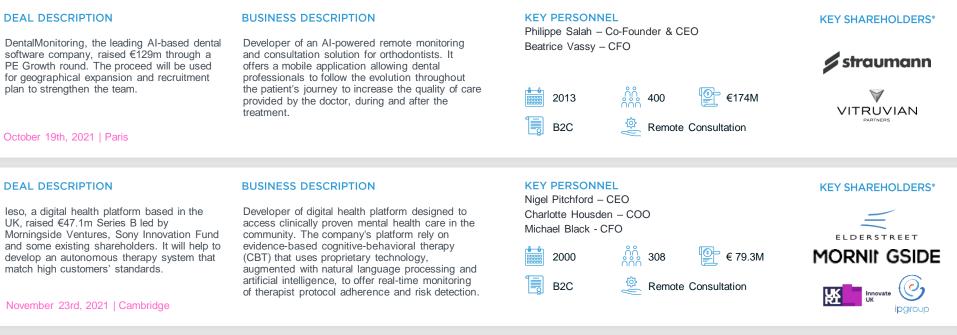
WHITE STAR

CAPITAL

20

SELECTED FUNDRAISING DEALS (1/2)

*key shareholders at the time of transaction Source: Pitchbook, LinkedIn, Company Websites



DEAL DESCRIPTION

leso, a digital health platform based in the UK, raised €47.1m Series B led by Morningside Ventures. Sonv Innovation Fund and some existing shareholders. It will help to develop an autonomous therapy system that match high customers' standards.

November 23rd, 2021 | Cambridge

DEAL DESCRIPTION

August 18th, 2021 | London

Numan, a digital platform for men's health. raised €35.2m from White Star Capital, HFT Investment Management and some existing investors. The proceeds will be used to fuel its expansion in new geographies as well as meet the growing demand for digital health services.

BUSINESS DESCRIPTION

Operator of an online clinic intended to tackle men's health issues including erectile dysfunction, premature ejaculation, hair loss, gut and lung health. Men can receive expert health support via free online consultation and then receive proper treatments in discreet deliveries. The company offers support along every step of treatment journey.









anthemis

NOVATOR



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accuRx.

€32.1M

PRIVATE

PLACEMENT

LAKE

STAR

<u>a</u>s

SELECTED FUNDRAISING DEALS (2/2)

AccuRx, a healthcare communication platform

developer. raised €32.1m through a later

stage VC Series B. It will use the funding to

facilitate the growth of the team and building

*kev shareholders at the time of transaction Source: Pitchbook, LinkedIn, Company Websites



DEAL DESCRIPTION

products.

FORMEL[®]Skin FORMEL Skin, the German dermatology telehealth platform, raised €30.0m through an €30.0M early-stage round led by Singular. The funds PRIVATE will be used to expand the healthcare platform PLACEMENT to new European markets, launch additional medical treatments and strengthen the team. Singular.

DEAL DESCRIPTION

December 20th, 2021 | Berlin

September 15th, 2021 | London

BUSINESS DESCRIPTION

slots effectively.

Operator of a vertically integrated e-health company intended to digitize and revolutionize dermatology. The company offers medical and science-based solutions to effectively tackle a broad set of dermatological conditions, its products are customized according to the needs and skin type of individuals after a thorough check-up by dermatologists, enabling patients suffering from skin problems to avail a treatment plan suited to their needs.

KEY PERSONNEL Anton Kononov – Co-Founder & Managing Director (MD) Florian Semler - Co-Founder & MD

!@= **1** 72 2017 € 35M Specialty Care B2B

KEY SHAREHOLDERS*

드님트

HEA RTC ORE

VORWERK VENTURES

DEAL DESCRIPTION

Top Doctors, a leading virtual care services provider with a presence across Europe and LATAM, raised €11.2m in a growth equity round. The funds will be used to reinforce Top Doctors' leadership in its core geographies and support the development of a new telehealth offering addressing the B2B market

October 19th, 2021 | Barcelona

BUSINESS DESCRIPTION

Top Doctors' online platform provides patients an access to high-end care services across 50+ specialties as over 24,000 clinical specialists are referenced on its platform after a thorough selection process. Top Doctors' SaaS solution offers to specialist doctors a set of digitalizing tools (i.e., online reputation and booking management, teleconsultation and payments solutions). Its AI powered upfront digital screening tool ensures doctors a fully optimized patients' funnel

KEY PERSONNEL

Alberto Porciani - Co-Founder & CEO Lorena Bassas - Co-Founder & Chief Scientific Officer





37celsius ADDVENTURE





TOPDOCTORS

€11.2M

PRIVATE

PLACEMENT

Institut Cata

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TELEMEDICINE KEY HEADLINES

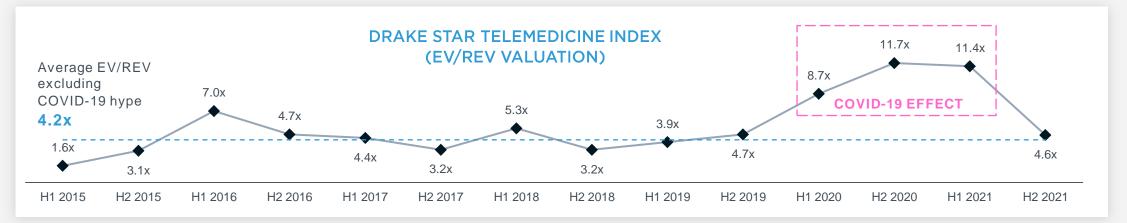
SECTOR VALUATION

As of December 2021, a strong price correction happened, valuation multiples dropped by nearly 60% compared to June 2021. EV/Revenue multiples of listed companies from Drake Star Telemedicine Index(1) declined from 11.4x to 4.6x, similar to pre-pandemic level.

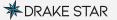
The COVID-19 acted as an obvious accelerator for remote consultation, Drake Star Telemedicine Index reached a pic at +13.7% growth between January and mid-February. Then, reopening plans and lockdown exit drove gradual decrease in the index to -3.9% as of December 2021, this represented a significant underperformance compared to NASDAQ-100 and S&P 500 which recorded +24.5% and +24.6% respectively over the year.

Drake Star Telemedicine Index drop was limited, but there were big differences among companies. Some key market players demonstrated a strong resilience over 2021 price drop such as CVS Health (+47.4%) and DocCheck (+32.1%) which carried the index upward. Whereas other telemedicine pure players suffered from large price decline, Teladoc, the global leading virtual health provider, recorded -54.2% price drop over the year while it announced 2x in its 2021 revenues vs. 2020. Babylon recorded -40.3% decline since its SPAC operation in August.

Revenue growth that experienced telemedicine players had not translated into lower losses, quite the opposite they had still widen, maintaining profitability issues. Platform monetization were still pending putting more pressure on stock prices which dropped.



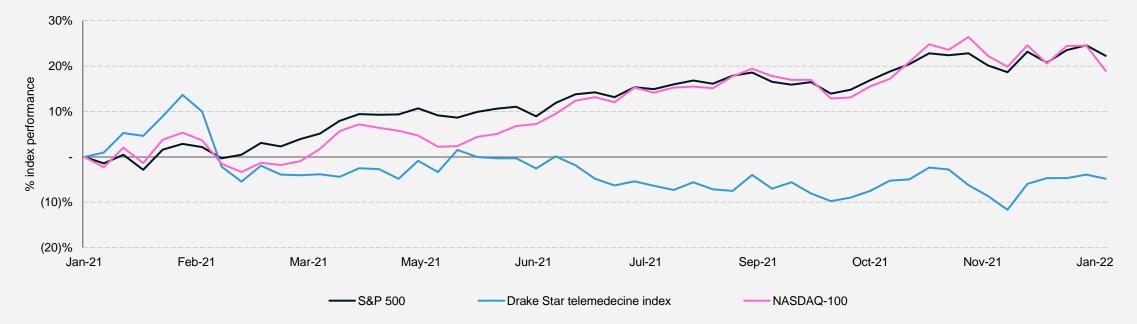
Notes: (1) Drake Star Telemedicine index gathers public telemedicine companies on a global basis, the full list of companies included in the index is available on page 14. There are two changes with the initial Drake Star telemedicine index: (a) the withdrawal of Livongo Health as a consequence of its acquisition per another member of the index, i.e., Teladoc Health and (b) the addition of Babylon Holding which recently got listed through a SPAC. (2) Represents the Stock Price Change Between January 8th, 2021 and January 7th, 2022. Source: Pitchbook, Capital IQ, Drake Star proprietary research



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UNDERPERFORMANCE OF THE TELEMEDICINE INDEX SINCE JANUARY 2021

DRAKE STAR TELEMEDICINE INDEX(1) VS. MAIN INDEXES



KEY HIGHLIGHTS

The Drake Star Telemedicine index outperformed temporarily S&P500 and Nasdaq until end of February, it reached a pic on February 12th at 13.7%. The index remained flat over the next 10 months, underperforming the broader S&P500 and Nasdaq indexes.

As of December 2021, the Drake Star Telemedicine index dropped by - 3.9% compared to January 2021.

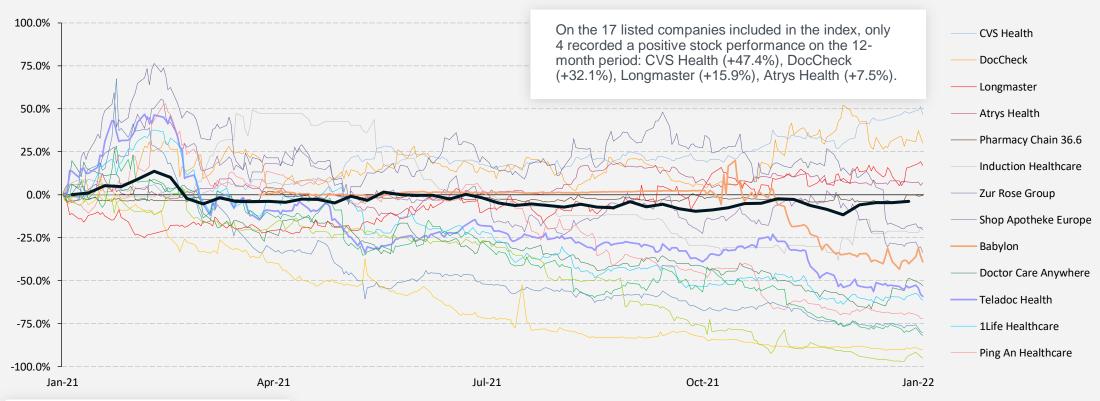
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Source: Capital IQ as of January 7th, 2022, index weighted on market cap

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HIGH STANDARD DEVIATION UNDERLYING STOCK PERFORMANCE



As of December 2021, Teladoc and Babylon, new index(1) component, stock prices declined by -54.2% and -40.3% respectively compared to January. Notes: (1) Drake Star telemedicine index gathers public telemedicine companies on a global basis, the full list of companies includes in the index is available on page 14. There are two changes with the initial Drake Star telemedicine index: (a) the withdrawal of Livongo Health as a consequence of its acquisition per another member of the index, i.e., Teladoc Health and (b) the addition of Babylon Holding which recently got listed through a SPAC. For visual purpose, LifeMD has been withdrawn of the graph but is included in the Drake Star Telemedicine index.

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Source: Capital IQ as of January 7th, 2022, index weighted on market cap

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PUBLICLY LISTED TELEMEDICINE COMPANIES

COMPANY	MARKET	TEV		REVENUE			EBITDA		EB	ITDA MAR	GIN	TE	V/REVEN	UE	т		A
	CAP		FY2020	FY2021	FY2022	FY2020	FY2021	FY2022	FY2020	FY2021	FY2022	FY2020	FY2021	FY2022	FY2020	FY2021	FY2022
CVS Health	121,367	179,677	219,015	256,247	270,798	14,800	16,615	17,165	7%	6%	6%	0.8x	0.7x	07.X	12.1x	10.8x	10.5x
Teladoc Health	11,601	12,009	894	1,778	2,279	(284)	231	321	n.m	13%	14%	13.4x	6.8x	5.3x	n.m.	52.0x	37.5x
Ping AN Healthcare	3,404	2,160	860	1065	1265	(76)	(224)	(158)	n.m	n.m	n.m	2.5x	2.0x	1.7x	n.m.	n.m.	n.m.
1 Life Healthcare	2,592	2601	311	538	946	(44)	(31)	(97)	n.m	n.m	n.m	8.4x	4.8x	2.8x	n.m.	n.m.	n.m.
Babylon Health	2,000	2018	65	280	617	(137)	(151)	(130)	n.m	n.m	n.m	n.m.	7.2x	3.3x	n.m.	n.m.	n.m.
Zur Rose Group	2,119	2383	1365	1685	2090	(100)	(119)	(64)	n.m	n.m.	n.m	1.7x	1.4x	1.1x	n.m.	n.m.	n.m.
Shop Apotheke	1,886	1826	968	1069	1365	13	(8)	19	1%	n.m.	1%	1.9x	1.7x	1.3x	142.6x	n.m.	97.0x
Pharmacy Chain 36.6	-	1582	434	n.a	n.a	25	-	-	6%	-	-	3.6x	n.a.	n.a.	63.2x	n.a.	n.a.
American Well	1,114	452	201	219	278	(178)	(122)	(117)	n.m.	n.m.	n.m.	2.3x	2.1x	1.6x	n.m.	n.m.	n.m.
Atrys Health	618	785	34	125	203	7	28	53	20%	22%	26%	n.m.	6.3x	3.9x	117.4x	28.5x	14.9x
Longmaster	600	577	46	n.a	n.a.	6	-	-	12%	-	-	12.5x	n.a.	n.a.	100.2x	n.a.	n.a.
SmileDirectClub	222	417	497	563	603	(112)	(127)	(121)	n.m.	n.m.	n.m.	0.8x	0.7x	0.7x	n.m.	n.m.	n.m.
DocCheck	157	135	63	n.a.	n.a.	14	-	-	23%	-	-	2.1x	n.a.	n.a.	9.4x	n.a.	n.a.
DoctorCare Anywhere	122	87	13	28	43	(15)	(19)	(11)	n.m	n.m	n.m.	6.7x	3.1x	2.0x	n.m.	n.m.	n.m.
LifeMD	101	105	30	83	128	(47)	(33)	(16)	n.m	n.m	n.m.	3.4x	1.3x	0.8x	n.m.	n.m.	n.m.
Induction Healthcare	65	50	0	2	15	(4)	(7)	-	n.m	n.m.	0%	n.m.	n.am.	3.4x	n.m.	n.m.	n.a.
Visionmed Group	12	6	19	n.a.	n.a.	(6)	-	-	n.m	-	-	0.3x	n.a.	n.a.	n.m.	n.a.	n.a.
Pharmasimple	7	14	46	33	40	1	-	-	1%	0%	0%	0.3x	0.4x	0.4x	27.3x	n.a.	n.a.

Notes: Date in Eur m

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MIN	0.3x	0.4x	0.4x	9.4x	10.8x	10.5x
AVERAGE	4.1x	3.0x	2.1x	67.5x	30.4x	39.9x
MEDIAN	2.3x	2.0x	1.7x	63.2x	28.5x	26.2x
MAX	13.4x	7.2x	5.3x	142.6x	52.0x	97.0x

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UPDATED MAPPING OF THE EUROPEAN TELEMEDICINE MARKET





🚺 medivip

CDIPAT

OVIVA

GNOSCO

🚰 Hashiona

ifeel

dermtest

myDiabby

PROXIMIE

🗣 Zur Rose Group

SYMPTOM CHECKER & REMOTE MONITORING SOLUTIONS

		current hea	<i>d</i>
Arthronica	BetterDoc. $reserver initiation Arts$	rtbeat �atrys	
& Doctrin	Infermedica Solution g epitop	medical Jontek	follow
medixine	🕀 H U M A 🔇 vit	adio PARSYS	
skin	mymhealth Synap	SE UANTIQ	
TickerFit	CHIPMUNK BIOS	ERENITY ada	
REMOTE P	HARMACY		
apoher		APONEO	spring
Datawizar	d Healthera	Your prescriptions, taken care of	EMEDS
Pharmasim		PromoFarma.com	vembla
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Citations and sources are available upon request through https://www.drakestar.com/contact. Interviews were conducted by Drake Star Partners via email correspondence between February and April 2021.



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